

# Become More Effective with the Mobile App

Ledgeview partners CRM FOR OIL & GAS

NATIONWIDE-PREFERRED SOLUTION

## Do you have a way to effectively access your CRM while you're traveling on the road?

With the CRM for Oil and Gas Mobile App, you have access to many of the functions you do with the CRM for Oil and Gas desktop version. Imagine having this information at your disposal on the go. Increase productivity and sales, improve data quality, increase user adoption rates, and access your system on any current Android or iOS device.

### QUICK BENEFITS :

- **IMPROVE DATA QUALITY**

Having your CRM system with you on-the-go helps to improve data quality by allowing you to update information when you're on the road. You won't have to wait until you get back to the office to add photos to notes, manage activities, dashboards, or opportunities. You can do it in real-time in the palm of your hand.

- **INCREASE USER ADOPTION**

Going mobile makes your CRM system more user-friendly. By letting your system go mobile, you enable users to adopt it easier. It becomes more accessible, top of mind, and easier to use in their daily job functions.

- **INCREASE SALES**

When you have CRM available in the palm of your hand while traveling on the road, it can often mean the difference between closing or losing a sale. Studies have shown that companies using Mobile CRM systems are more likely to achieve their sales quotas than those without Mobile CRM.

- **INCREASE PRODUCTIVITY**

When your salespeople have downtime in between appointments, they can now access CRM on their mobile devices to avoid wasting time doing things unrelated to business. It will be much easier for them to enter data, review their notes, or send follow-ups via the system while they're traveling from place to place.

