

Send Fuel Price Notifications

Ledgeview partners CRM FOR OIL & GAS

NATIONWIDE-
PREFERRED
SOLUTION

Do you have a way to easily and automatically get Fuel Price Notifications to your customers or prospects?

Fuel Price Notifications are a nice and simple way to get your fuel prices in front of your customers and prospects. Since fuel prices can change everyday, Lubricant Marketers use Fuel Price Notifications in CRM to blast out fuel price notifications to mass audiences. If you're use to manual methods of reaching out to your customers one-by-one by making calls, which can consume hours of your time, it's time to look into the time-saving of Fuel Price Notifications in Ledgeview's CRM for Oil and Gas Product that help you put everything together *simply*.

CRM FOR OIL & GAS:

- **PERSONALIZE COMMUNICATIONS**

Fuel price notifications can be sent according to territory, and since different regions have different taxes and pricing this is highly beneficial to the process. Fuel Price Notifications include your company name, a fuel price quote, and the date.

- **AUTOMATE MESSAGING**

Fuel price notifications will take care of filling in the rest of an email blast automatically. You will also need to fill in any disclosures and whether or not you want to include information on how to place an order.

- **BEAT YOUR COMPETITION**

Lubricant Marketers send fuel price notifications to stay ahead of the curve, set up different product and pricing margins for different customers, get information about all of their products out to the right people at the right time, generate closed activity records and activities, and more.

- **OPTIMIZE YOUR TIME**

Fuel Price Notifications are a huge benefit to Lubricant Marketers. By automating this process, they save more time on other tasks that need in-person attention, for example. This is another great example of how CRM truly helps Lubricant Marketers create new business and expand on current business, not to mention, staying ahead of competitors.

"We've really grown together [in our partnership with Ledgeview]. And, as Chevron requires additional reporting and other requirements, Ledgeview updates the product to include the reports we need to remain compliant."

KELLERSTRASS OIL

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