

# Map, Plan, and Manage Your Territories

Ledgeview partners CRM FOR OIL & GAS



NATIONWIDE-PREFERRED SOLUTION

## Do you have a way to manage your sales territories, and map and plan your salespeople's travel routes to optimize customer interactions and create new opportunities?

Getting the word out about your business isn't as simple as they used to be. We get it. Word of mouth isn't the first or only solution anymore, nor is happenstance or simply dropping by a customer or potential customer. CRM helps salespeople map out their travel routes, and even drivers, to optimize customer relationships and create new opportunities.

### CRM FOR OIL & GAS:

- **SEE MORE CUSTOMERS IN LESS TRIPS**

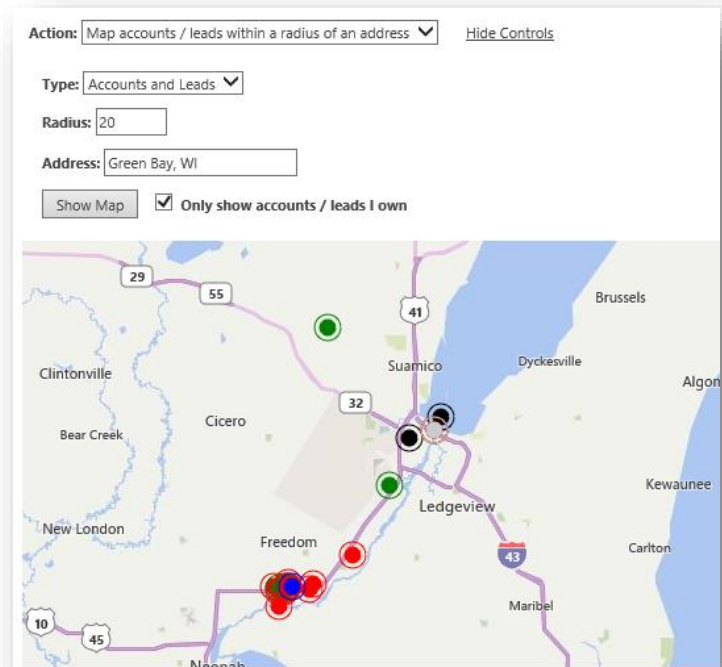
You won't be making any more trips to see just one customer, but can really make the most of your travels by setting up several meetings with more opportunities. Once you pinpoint locations on your travel route, you will know exactly where to stop and how to maximize your sales travels.

- **MAKE THE MOST OF YOUR SALES TRAVELS**

When you have extra time between sales calls, you can make the most of your sales travels to see who is closest to visit next. Identify who you could be working with within the radius of a lead, identify nearby opportunities near current customers, gain a graphic representation of how to grow business within a territory, and much, much more in CRM for Oil & Gas.

- **ADDRESSING APPOINTMENT CANCELLATION**

With CRM for Oil & Gas, finding out who's closest to make a visit to when someone cancels on you is easy! In CRM for Oil & Gas, you can identify plot points along your way to a destination to stop at, check in on current customers, recruit new customers, schedule appointments, and more.



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