

Manage Retail Fuel Sites & C-Stores

Ledgeview
partners CRM FOR OIL & GAS

NATIONWIDE-
PREFERRED
SOLUTION

Do you have a way to effectively and efficiently manage your Retail Fuel Sites and C-Stores in one place?

For Retail Fuels and C-Stores, CRM can be used to create transparency, provide a more thorough visualization and capture information with data integration, capture key information on stations and sites including sales, equipment, activities, and more, and analyze all stations and sites a business has.

CRM FOR OIL & GAS:

• CAPTURE ALL RELEVANT INFORMATION

Lubricant Marketers capture information about sales volume, equipment management, activity tracking, and much more in CRM for Retail Fuels and C-Stores. In Ledgeview's CRM for Oil and Gas Solution, you can set up all sites and stations, record site numbers and addresses, break down sites by territory or ownership type, and more. Lubricant Marketers can categorize by brand and add improvement plans. They may also opt to include contract expiration dates so sales reps can keep up with contract renewals.

• TRACK ACTIVITIES & EQUIPMENT

CRM offers Lubricant Marketers a great way to keep track of to-do lists and utilize Activities for their Retail Fuel Sites and C-Stores. Within it, they can keep track of specific equipment that's at each site – even things like a popcorn machine, soda fountain, gas pump, etc.

• STREAMLINED VISUALIZATION

All of your data can be seen in one dashboard with your Retail Fuel Sites and C-Stores in CRM, so Lubricant Marketers can monitor how their sites and stations are doing without having to click through many screens, software, between spreadsheets or documents, or flip through several binders. They can record information by territory, show dashboards by territory, and more. They may categorize by brand or region, among other options. It's easy to group and filter in CRM.

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**GET A
DEMO**

"Ledgeview's out-of-the-box CRM for Oil & Gas system was very robust ... exactly what we were looking for."

**SENERGY
PETROLEUM**