

Gain 360-Degree Views of Your Customers

Ledgeview partners CRM FOR OIL & GAS

NATIONWIDE-
PREFERRED
SOLUTION



Is all of your customer information in one place, or are you struggling to compile it into one organized system?

Right now, you may be using multiple ways to keep track of your customer information with multiple binders, notepads, or spreadsheets, or, you may simply be relying on memory alone. While this isn't the worst thing you could be doing, it also isn't the most effective way to track customer information. **360-Degree Customer Views** in CRM for Oil & Gas can help improve your management.

CRM FOR OIL & GAS:

- **ALL YOUR CUSTOMERS, PROSPECTS & LEADS' INFORMATION IS ALL IN ONE PLACE**

All of the information you need is in CRM for Oil & Gas with a few simple clicks, so you can get rid of the multiple ways you manage your customer information and get the data you need in one accessible and clean place that's easy to update. Basic data like phone numbers, contact information, website links, and branding are listed, plus more detailed information like invoice data, equipment tracking, order history, total gross profit, share of wallet, and more, are there for you.

- **DETAILED DATA HELPS YOU MANAGE CUSTOMERS**

Your Sales, Marketing, and Customer Service teams will benefit from having easy access to order history, 12-month product summaries, opportunities, and tracking activities to improve their goals and day-to-day processes. Detailed data creates organizational efficiencies.

- **GROW SALES**

See what your customers are buying, trends in their purchase history or compared against other customers, organize purchase history by product segment or brand, and much more in CRM for Oil & Gas. CRM for Oil & Gas gives you a clearer overview of what your customers are buying from you, making your team better sellers.

"There's no reason NOT to use this Oil & Gas product. It's not a sales tool. It's an organizational success tool."

CARSON OIL

CONTACT US TO

**GET A
DEMO**